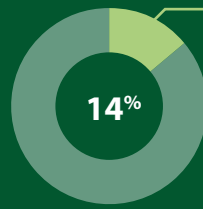
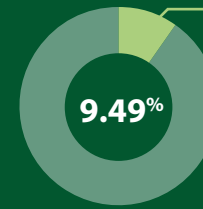


Sustainable Public Procurement of food: Strategic lever to systemic change

EU Member States are market actors with great purchasing power



Percentage of budget EU Member States spend on goods and services for public sector (€1,9 trillion)¹



Percentage of public contracts that are green (2018 data)²

Investing in sustainable public procurement (such as sourcing more organic products) can:



Protect the environment

- Organic farming **sequesters more carbon**, 37 t/ha (organic) vs 26 t/ha (conventional)³
- Organic farming increases biodiversity. Species richness is **30% higher** in organic lands⁴
- Organic farming **reduces water pollution**, saving 20 - 46€/ha/year in France⁵



Reduce costs for public buyers

- Purchase of organic products can reduce costs through the reduction of waste. In a study on hospitals, **waste was reduced by over £758,000**⁶
- Products labeled “cheaper” upfront can be more expensive in the long run⁷



Benefit local economies

- Compared to another food-sourcing alternative, the Cornwall Food Programme providing local products to hospital patients generates **£47,000 more** for the local economy for each £100,000 spent⁸
- The United States local farm-to-school procurement led to the farms **purchase more inputs from the local economy**⁹



Decrease health systems costs

- Providing organic food in public procurement **reduces obesity prevalence by 5%** from projected levels. This translates into 5.2% to 13.2% less costs for the health systems 2020 and 2060¹⁰
- **Organic food helps prevent chronic disease.** A high level of organic food consumption reduced overweight by 23% and obesity by 31%¹¹



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+32 2 416 52 32

info@organicseurope.bio

www.organicseurope.bio

